

INCREASING YOUR VISIBILITY AS A WOMAN LEADER

MANAGE UP TO YOUR BOSS



Send regular updates on your progress on goals



Ask for ideas on your work during meetings



Seek their advice on your career development



Look for ways to make their job easier



A mentor



A connector



A visionary



An insider

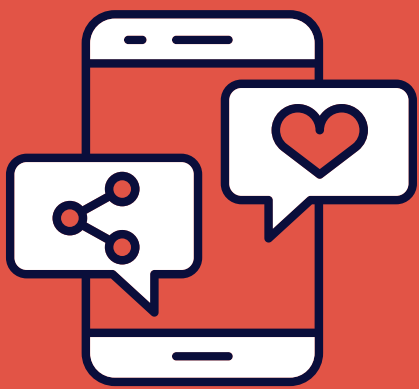


An early adopter

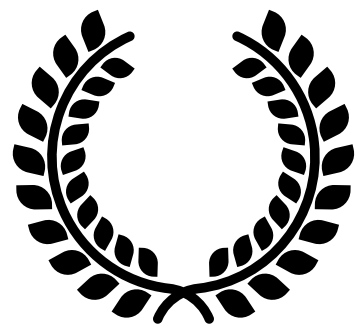


A realist

BUILD A NETWORK FOR BROADER IMPACT

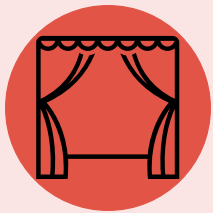


Embrace the power of social media



Ask to be nominated or nominate yourself for awards; do the same for others

LEARN SKILLS OF SELF-PROMOTION



Take your work out of hiding and let it speak for itself



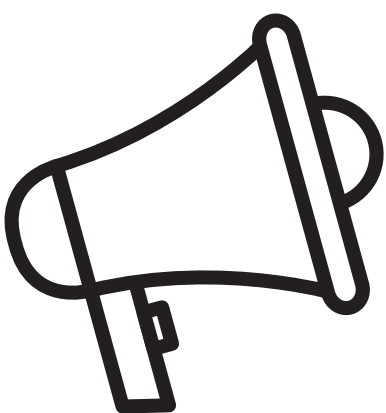
Frame your work and accomplishments as service



Tell the whole truth by giving yourself credit as well



Don't disclaim, devalue, or rationalize your success



Amplify other women's voices - repeat an important point, acknowledge the owner by name, and build on it so it gains traction.