INCREASING YOUR VISIBILITY AS A WOMAN LEADER

MANAGE UP TO YOUR BOSS

- Send regular updates on your progress on goals
- Ask for ideas on your work during meetings
- Seek their advice on your career development
- Look for ways to make their job easier

A mentor  A connector  A visionary  An insider  An early adopter  A realist

BUILD A NETWORK FOR BROADER IMPACT

- Embrace the power of social media
- Ask to be nominated or nominate yourself for awards; do the same for others

LEARN SKILLS OF SELF-PROMOTION

- Take your work out of hiding and let it speak for itself
- Frame your work and accomplishments as service
- Tell the whole truth by giving yourself credit as well
- Don’t disclaim, devalue, or rationalize your success

Amplify other women’s voices – repeat an important point, acknowledge the owner by name, and build on it so it gains traction.

JCSW CAREER ADVANCEMENT SUBCOMMITTEE